

WIN UP TO A

BROWNPREENEURS

\$5,000

Scholarship



Our 2022 Teen Summit will take place July 14-16 at the Sheldon Concert Hall in Grand Center. High school and college students, like you, will gather from across the St. Louis metropolitan area to be in attendance.

During this event, you and other participants will have a chance to compete to win a scholarship to use towards your education. In order to be considered for the scholarship, you must create a business plan as outlined in the instructions below.

The top three (3) winners will receive a scholarship.

PRIZES:

- 1st Place - \$5,000 scholarship
- 2nd Place - \$3,000 scholarship
- 3rd Place - \$1,000 scholarship

BUSINESS PLAN REQUIREMENTS:

All business plans submissions should:

- Be at least five (5) pages in length
- Include the following five (5) sections:
 - Cover Page
 - Marketing Plan
 - Product/Service Description
 - Management Plan
 - Financials
- Be written in 12-point Times Roman, Calibri, or Arial font.
- Be single-spaced.
- Be submitted in Word or PDF format only. Business plans submitted via Google sheets will **NOT** be accepted.



SUBMISSIONS:

Business plans must be emailed to brownpreneurs@gmail.com before 7:59 PM on Friday, July 15th, 2022. Entries received after this time will **NOT** be accepted. The subject of the email should read “**2022 Teen Summit Scholarship Competition**”.

COMPETITION ELIGIBILITY:

Students must attend **ALL** three (3) days of the 2022 Teen Summit to be eligible and considered for a scholarship.

NOW, LET THE COMPETITION BEGIN....



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